

المركز الوطني للسلامة المعلوماتية

Oman National CERT

سلطنة عُمان وزارة النقل والاتصالات وتقنية المعلومات Sultanate of Oman Transport, Communications and Information Technology



Cybersecurity as a Service (CSaaS)

Investment Opportunity In

Cybersecurity Sector

Cybersecurity-as-a-Service (CaaS) for Small and Medium Enterprises (SMEs)



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Global Market

The cyber security as a service market size has grown rapidly in recent years. It will grow from \$161.15 billion in 2024 to \$179.47 billion in 2025 at a compound annual growth rate (CAGR) of 11.4%. The growth in the historic period can be attributed to growing incidence of data breaches, high costs associated with on- premise solutions, increased adoption from SME's, rising number of connected devices, increasing number of cyber-attacks.









Investment Offer

As Oman advances its digital transformation agenda under Vision 2040, the demand for robust, scalable cybersecurity solutions is becoming critical especially among **small and medium-sized enterprises (SMEs)**. These businesses represent a significant share of the national economy but often lack the resources to build internal cybersecurity teams.

Opportunity Description

As cyber threats become increasingly sophisticated and prevalent, many SMEs lack the resources and expertise to effectively manage their cybersecurity needs. This proposal highlights the opportunity to invest in a **Cybersecurity-as-a-Service (CaaS)** platform tailored to meet the unique requirements of SMEs looking for affordable, scalable, and comprehensive cybersecurity solutions.

The CaaS platform will offer:

- Managed Security Services: Round-the-clock monitoring, threat detection, incident response, and vulnerability management to safeguard critical business assets.
- Cloud-Based Compliance Solutions: Tools to help SMEs automate compliance processes, ensuring adherence to regulations like GDPR, HIPAA, and PCI-DSS.
- **Custom Security Posture Assessment**: Regular assessments that provide SMEs with tailored recommendations on improving their security framework based on industry best practices.
- Endpoint Protection: Comprehensive solutions that protect all endpoints, including mobile devices and remote workstations.
- Employee Training Integration: Complimentary access to cybersecurity training resources to foster a culture of security awareness among employees.



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Key Stakeholder and players

- Ministry of Transport, Communications & IT
- Ministry of Commerce, Industry, and Investment promotion.
- Telecommunications Regulatory Authority (TRA)
- Oman Investment Authority
- SMEs Development Authority







Incentives

- Investments sharing
- Tax exemptions
- Utility subsidies (Electricity, Water, etc...)
- Salary Subsidies for local employees for the first 2 years.
- Training subsidies
- Government support

Local Status

- Oman has a strong and expanding telecom infrastructure supported by Omantel, Ooredoo, and Awasr.
- Availability of local data centers ensures data sovereignty compliance and enables delivery of in-country CaaS platforms.
- Omani SMEs are rapidly adopting e-commerce platforms, digital payment solutions, and cloud-based business tools
- **Oman Vision 2040** outlines a strategic commitment to digital transformation across sectors, including government services, education, healthcare, and the economy.
- The Ministry of Transport, Communications, and Information Technology (MTCIT) is actively promoting cloud adoption and secure digital infrastructure.

Target Market: Local, Regional And Global

